

***ISI Web of Knowledge*^(sm): Data Innovation in the Research Cycle**

The content and tools available within ***ISI Web of Knowledge*** are now widely used by over 3,700 academic research institutions in 80 countries – by librarians, researchers, faculty and students - as a natural part of their processes for research, publishing, and research evaluation. In Germany approximately 171 institutions, universities and private research institutes and corporations, use our resources.

These tools include the ***Web of Science*** with unique, multidisciplinary cited reference searching and navigation, alerting, results analysis and refinement; citation-based performance resources like the ***Institutional Science Report, National Citation Report, Institutional and National Science Indicators***; and personal bibliographic management (***EndNote and Reference Manager***).

The workshop will focus on how Thomson Scientific data can help support various points within the research workflow at a university. We will move through each step of the research cycle giving examples of data, tools, and platforms we offer that help librarians, researchers, and administrators accomplish their specific goals, including: acquisition of research funding, foundational and new resources (the ***ISI Web of Knowledge*** and beyond) for conducting research, tools for publishing, tools for evaluating research impact and finally how universities can promote their research accomplishments.